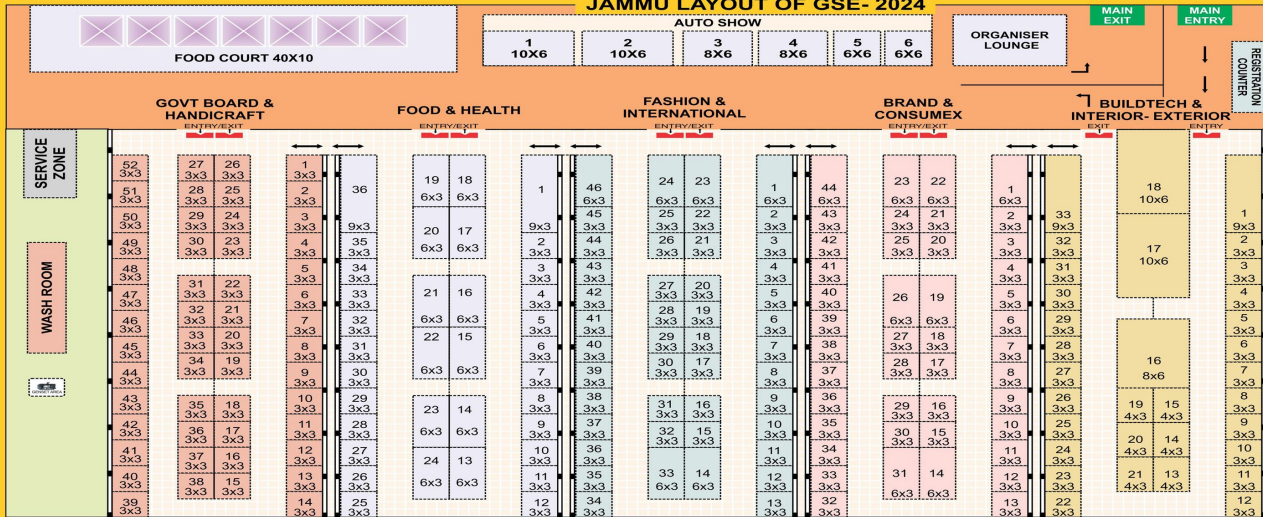


7th EDITION JAMMU
JDA GROUND, BAHU PLAZA, JAMMU

JAMMU LAYOUT OF GSE- 2024



FACT SHEET

Project : Showman's Grand Shopping Expo
 Acronym : GSE 2024
 Subject : Shopping Expo (Business to Consumer)
 Positioning : 1st time of this grand concept in Jammu
 Date / Duration : 05 to 08 January, 2024 (4 Days)
 Time : 11.00 am to 9.00pm
 Venue : JDA Ground, Bahu Plaza, Trikuta Nagar, Jammu
 Covered Area : 1,00,000 sq. ft.
 Organiser : Showman Associates Pvt. Ltd. (Exhibition Division)
 Organiser Exp. : 30 years experience (461 shows)



PARTICIPATION CHARGES

SPACE	INR / Sq. m
Corner Stall	8500/- + Tax
Regular Stall	8000/- + Tax
	GST @ 18%

- 15% premium for 3 side open.
- All taxes applicable as per government rules shall be charged as extra.
- Extra electricity load @ Rs. 2000 per kw.

Stall Facilities :

- Aluminium modular system partitions
- Carpeted Floor
- Fascia with Company Name
- Electrical Fittings : 3 Spot Lights
- 5 amps single phase power point-1.
- Stand Furniture: 1 Counter & 2 Chairs
- 1 Waste Basket

Bare Space :

- Only Carpeted Floor + Electricity Point
- Organisers reserve the right to alter the floor plan
- Floor Plan not to scale
- All disputes will be settled in Ludhiana jurisdiction

*Stall possession on 4th January 2024.
 *Dismantling on Last Day of show

*Extra furniture will be available by contractor on chargeable basis.

MODE OF PAYMENT

50% of the amount to be paid at the time of booking by Cash/Cheque/DD drawn in favour of Showman Associates Pvt. Ltd. payable at Ludhiana. Balance payment to be paid before possession. No Stall shall be considered reserved unless and until advance payment has been received. No refund under any circumstances will be made for cancellation of booking. Stalls allotment on first come first serve basis. Showman Reserve the rights to alter the floor plan.

TOWARDS ZORAWAR SINGH CHOWK