

LAYOUT OF GSE LUDHIANA



FACT SHEET

Project : Showman's Grand Shopping Expo
 Action : GSE 2020
 Subject : Shopping Expo (Business to Consumer)
 Positioning : 12th edition in Ludhiana
 Date/Duration : 08th - 12th Jan. 2020 (5 Days)
 Time : 11.00 am to 9.00pm
 Venue : Govt. College For Girls (Ground) Ludhiana
 Covered Area : 1.50,000 sq. ft.
 Organizer : Showman Associates Pvt. Ltd. (Exhibition Division)
 Organizer Exp. : 32 years experience (400 shows)

PARTICIPATION CHARGES

SPACE	Rate / Sq. ft.
Shel Scheme	7500/- + Tax
Base Space	7000/- + Tax
(Min 10 Sqm)	625/- @ 10%

MODE OF PAYMENT

50% of the amount to be paid at the time of booking by Cash/Cheque/DD drawn in favour of Showman Associates Pvt. Ltd. payable at Ludhiana. Balance payment to be paid before possession. No stall shall be considered reserved unless and until advance payment has been received. No refund under any circumstances will be made for cancellation of booking. State allotment on first come first serve basis. Showman Reserve the right to alter the floor plan.

Shel Scheme Stall:

- Aluminium modular system partitions
- Carpeted Floor
- Facade with Company Name
- Electrical Fittings - 3 Spot Lights
- 5 steps single phase power point-1
- Sound Furniture: 1 Counter & 2 Chairs
- 1 Waste Bin

Base Space:

- Only Carpeted Floor + Electricity Point

* Organizers reserve the right to alter the floor plan
 * Floor Plan not to scale
 * All disputes will be settled in Ludhiana jurisdiction