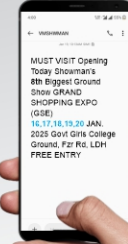




ADVERTISEMENT & MARKETING CAMPAIGN

Showman Exhibitions carry out with full Throttle
Publicity covering all best carriers and displays

Bulk SMS/ FM Radio
Marketing Campaigns



Social Media
Whatsapp, Facebook,
Instagram & Youtube



Boards & Hoardings



Banner



News Paper Coverage



News Paper
Advertisements

Organiser :

SHOWMAN™

ASSOCIATES (P) LTD. (Exhibition Division)

Regd. Off. 741, Bala Ji Nagar, Opp. Nirvana Club, Hambran Road, Ludhiana.-
141008 (Pb.) India. Helpline No. : 99141-27501 Landline No.: 0161- 2915087

Email: info@showmanexhibitions.com, showmanexhibitions@gmail.com | www.showmanexhibitions.com

TEAM GSE

99141-27501

99141-27502

SHOWMAN'S™

exhibit what

you have!

GRAND SHOPPING EXPO

GSE
25-26

10th EDITION

AMRITSAR

02 03 04 05 06

Oct. 2025

Venue

**Ranjit Avenue,
Amritsar**

11th EDITION

CHANDIGARH

11 12 13 14 15

Dec. 2025

**Parade Ground,
Sec. 17. Chandigarh**

12th EDITION

LUDHIANA

08 09 10 11 12

Jan. 2026

**Govt. College For
Girls (Ground) Ldh.**



International
expo



Furnish
& Decor



Food &
Health EXPO



Buildtech & Real Estate



BRAND &
CONSUMEX
EXPO



AUTO-VISION
(Automobile Technology Expo)



Fashion
& APPARELS



Showman Satish Sharma
CMD Showman Group

MISSION STATEMENT

Develop a comprehensive & Integrated approach towards Development - Promotion and application of conventional and Innovative products with a view to generate direct interaction among the - Manufacturers - Distributors - Dealers of the products and the ultimate consumer. "Professional services with total commitment for the benefit of Trade industries, Society, City & above all our Country."



FACT SHEET

Project : Showman's Grand Shopping Expo
Acronym : GSE 2025
Subject : Shopping Expo
(Business to Consumer)
Positioning : 10th edition in Amritsar
Date/Duration : 02nd- 06th Oct. 2025 (5 Days)
Time : 11.00 am to 9.00pm
Venue : Ranjit Avenue Exhibition Ground,
Amritsar
Covered Area : 1,50,000 sq. ft.
Organiser : Showman Associates Pvt. Ltd.
(Exhibition Division)
Organiser Exp. : 32 years experience (465 shows)

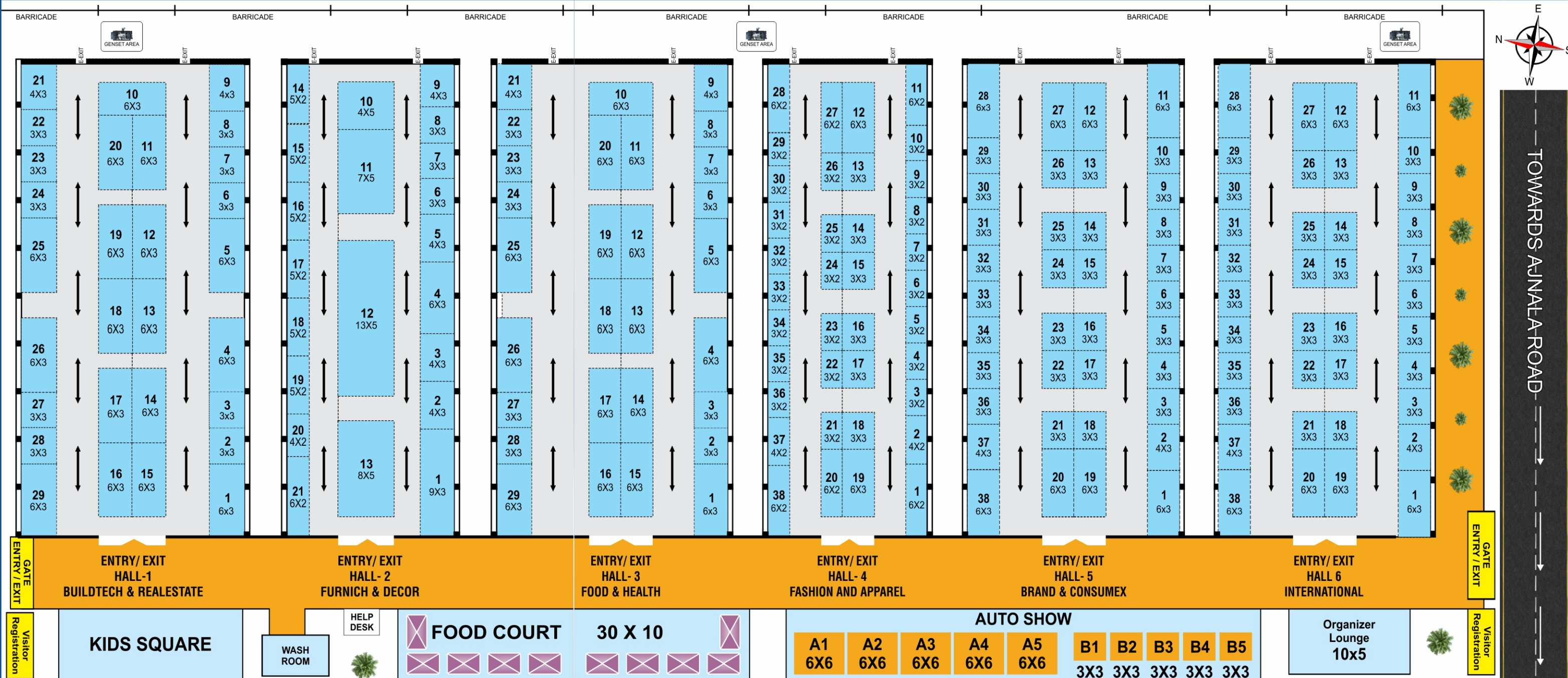


ADVANTAGES

- Sales, Marketing and Networking
- Meet New Clients
- Generate Leads
- Close Deals
- Launch New Products
- Create Brand Awareness
- Strengthen Brand Equity
- Enhance Brand Image
- Generate Brand Recall
- Involve customers through promotional schemes
- Conduct Demonstrations
- Strengthen Relationships
- Source Business Partners
- Interact with Decision Makers
- Source Business Networks
- One to One Relationship
- Demonstrate Live
- Capture a receptive audience
- Test market
- To Meet new Dealer & Distributors



LAYOUT OF GSE AMRITSAR



Floor Plan Not to Scale

LAYOUT OF GSE CHANDIGARH



FACT SHEET

Project	: Showman's Grand Shopping Expo	Venue	: Parade Ground, Sec. 17, Chandigarh
Acronym	: GSE 2025	Covered Area	: 1,50,000 sq. ft.
Subject	: Shopping Expo (Business to Consumer)	Organiser	: Showman Associates Pvt. Ltd. (Exhibition Division)
Positioning	: 11th edition in Chandigarh	Organiser Exp.	: 32 years experience (465 shows)
Date/Duration	: 11th- 15th Dec. 2025 (5 Days)		
Time	: 11.00 am to 9.00pm		

CONSUMEX EXPO



Food Preparation Equipments/ Juicers/ Mixer/ Grinder/ Blenders/ Cooking Range/ Consumer Gift Items/ Marble Art Effects/ House hold Electronics Items/ Gift & Novelties/ Handicrafts/ Fitness Equipments/ Personal & Corporate Services/ Leather Goods/ Blankets/ Quilts/ Mattresses/ Upholstery / Linen / Bed Spreads/ Footwear's / Music Systems/ Games/ Toys/ Sports/ Leisure Articles/ Kitchen Ware (Equipments) / Office Automation/ Security Systems & Gadgets / Fiber Molded Products/ Water Purifier/ Paintings/ Pest Control System/ Wellness Products / Banks and Financial Institutions/ Software & Hardware/ IT Companies etc.



Brands of all category with product line like electronics, consumable, accessories, household items, kitchen appliances, Music system, Branded gadgets, Water purifiers and many more.....



Food Products: FMCG/ Chocolate/ Confectionery/ Desserts/ Bakery Products/ Organic Canned & Processed Products/ Snacks & Ready to eat food / Coffee & Tea/ Syrups/ Juices / Beverages / Energy Drinks/ Spices & Seasonings/ Sauces etc.
Food Equipments: Crockery / Cutlery / Chaffing Dishes/ Storage Units/ Kitchen support equipments etc.



Automobiles Cars/ SUVs and MUVs / Two Wheelers Light Commercial Vehicles / Auto Components / Auto Accessories / Auto Sound Systems / Lubricants and Petro Products / Car Interiors and Decor / Automobile Related Publications / Automobile Finance Companies/ Tyres etc.



FASHION & APPARELS

Designer Garments/ Apparels & Fabrics / Cosmetics & Beauty Products/ Perfumes & Fragrances/ Floral Design / Child Care Products / Designer Gold & Artificial Jewellery/ Body & Hair care Products/ Designer Footwear's / Fashion Accessories / Trousseau Packaging/ Beauty Aid etc. Garment Retailers / Garment Export Houses / Woolen Garments / Hosiery Items /Woolen Accessories / Mens Wear / Men's Denim & Trousers etc.



FURNICH & DECOR

Furniture- Furnishing / Real Estate Companies Residential & Commercial/ Building Material Providers / Sanitary ware / Bathroom Fittings & Accessories/ Interior Decor / Flooring/ Furnishing Wall- Ceiling Home & Office / Modular Kitchens / Kitchen Appliances / Office Furniture / Space Saving Modular Furniture / Drapery & Rods/ Blinds/ Fans/ Garden Furniture/ Carpets/ Air Conditioning/ Air Cooling/ Electronics Goods / Electricals/ Fancy Lighting / Modular Fitting/ Support Services/ Home Entertainment / Generators/ Invertors/ Fountains/ Sculptures/ Wooden- Glass- Brass- Plastic Furniture/ Wood Substitute etc.



BUILDTECH & REAL ESTATE

Bath & Sanitation, Decorative & Architectural Lighting, Air Conditioning & Refrigeration, Paints, Coats & Wall Coverings Home & Office Automation Safety, Security & Fire Protection, Kitchen Technologies, Electricals, Wires & Cables, Real Estate Projects, Construction Companies



National & International participants from all over INDIA & Asian countries like Bangladesh, Bhutan, Nepal, Sri Lanka, Afghanistan, Thailand etc. with their different kinds of specialized products.

LAYOUT OF GSE LUDHIANA



FACT SHEET

Project : Showman's Grand Shopping Expo
Acronym : GSE 2026
Subject : Shopping Expo
(Business to Consumer)
Positioning : 12th edition in Ludhiana
Date/Duration : 08th- 12th Jan. 2026 (5 Days)
Time : 11.00 am to 9.00pm
Venue : Govt. College For Girls (Ground)
Ludhiana
Covered Area : 1,50,000 sq. ft.
Organiser : Showman Associates Pvt. Ltd.
(Exhibition Division)
Organiser Exp. : 32 years experience (465 shows)

PARTICIPATION CHARGES

SPACE	INR / Sq. m
Shell Scheme	7500/- + Tax
Bare Space (Min 18 Sqm.)	7000/- + Tax GST @ 18%

- Corner Stall 10% Premium for 2 side open.
- 15% premium for 3 side open.
- All taxes applicable as per government rules shall be charged as extra.
- Extra electricity load @ Rs. 2000 per kw.

MODE OF PAYMENT

50% of the amount to be paid at the time of booking by Cash/Cheque/DD drawn in favour of Showman Associates Pvt. Ltd. payable at Ludhiana. Balance payment to be paid before possession. No Stall shall be considered reserved unless and until advance payment has been received. No refund under any circumstances will be made for cancellation of booking. Stalls allotment on first come first serve basis. Showman Reserve the rights to alter the floor plan.

Shell Scheme Stall:

- Aluminium modular system partitions
- Carpeted Floor
- Fascia with Company Name
- Electrical Fittings : 3 Spot Lights
- 5 amps single phase power point-1.
- Stand Furniture: 1 Counter & 2 Chairs
- 1 Waste Basket

Bare Space :

Only Carpeted Floor + Electricity Point

- * Organisers reserve the right to alter the floor plan
- * Floor Plan not to scale
- * All disputes will be settled in Ludhiana jurisdiction

Floor Plan Not to Scale